

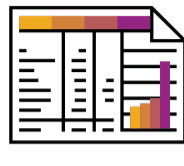


SUSTAINABLE CORPORATE TRAVEL? COUNT US IN, SAYS STAKEHOLDERS IN INDIA

What is sustainable travel?



Make informed travel choices



Track and manage results



Demonstrate environmental impact measurably

As Covid-19 restrictions lift, travel is returning to India

80%

back to pre-pandemic volume of international travel

95%

back to pre-pandemic volume of domestic travel



82%

of organisations surveyed in India are passionate in enabling sustainable corporate travel



52%

of Indian organisations surveyed in India has all stakeholders engaged



48%

of Indian organisations surveyed in India say they need help in implementation

Barriers to attaining a sustainable corporate travel programme



Lack of budget

41%



Lack of training or personnel knowledge on sustainability issues

36%



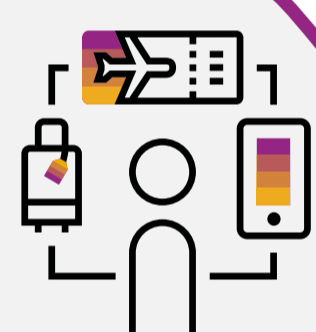
Lack of flexibility and adaptability of current policies

39%



Lack of professional tools to visualise environmental impact of travel

39%



What benefits do organisations expect from a sustainable travel programme?



Increased operational efficiency

88%



Positive brand awareness and reputation externally

88%



Reduced costs

84%

How to travel sustainably?

Adjusting travel policies to switch to alternative modes of travel during their business trips



55%

Encourage employees to use train over plane

24%

No current policy to use train but will push for change

Promotion of the use of electric vehicles



59%

Reimburse employees for EV charging costs all the time

25%

Reimburse in some cases

86%

Most organisations know they need to harness technology to effectively become sustainable



52%

already have software in place to support corporate travel and expense management



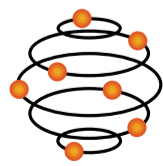
34%

plan to acquire such software very soon

Taking Action



Adjust policies to equip travellers to make sustainable choices



Harness technology to see your impact, so you can improve it



Prove your commitment to all your constituents

Survey Methodology

- Markets surveyed: Australia, China, India, Malaysia, Singapore and South Korea.
- Respondent profile: Senior and mid-level managers in Corporate Travel, Finance, HR, Procurement and Sustainability
- APAC respondent number: 648 (slightly over 100 per market)
- Organisation headcount breakdown:
 - 1,000 and above: 49%
 - 500-999: 25%
 - 100-499: 26%



To find out more about how to implement sustainable corporate travel, please contact us [here](#).